Writing Effective *Efforts to Improve Outcomes*

**Components of a Good Response**

1. **Nutshell/Goal** of what was implemented or created
2. **Provide details** that give context to how strategy is operationalized.
3. **List the stakeholders** or **audience** of this new approach
4. **State the impact/results** (more petitions/ higher or faster enrollments/ higher employment outcomes) ...be as specific as possible. Include numbers and percentages to represent improvements if available.

**Additional Thoughts**

Given the higher profile this reporting field will have, please include some of the below recommendations as part of your review process prior to submitting. This will help ensure that your strategy is a full and accurate reflection of your targeted activity and will be read and understood, and therefore has the best chance to shine!

- Aim for a tight paragraph that is both (1) concise *and* (2) comprehensive in providing an overview of the strategy.
- Ensure that it is free of typos, spelling, and grammatical errors.
- If you read it out loud, does it flow? If you read it to someone else (who ideally is not involved in the strategy), does it make sense?

**Example “Efforts to Improve Outcomes” Response**

The sections below in italic font represent a single response from a state. It has been broken out to highlight where the components in the above outline are found within the response. Note that in some cases, more than one component can be addressed in a single sentence, although this is not required.

**NUTSHELL GOAL/STAKEHOLDERS**

The state of Oregon has increased its staff of Trade Navigators who are tasked with conducting TAA Program outreach to the public, local companies, and training providers.

**DETAILS**

This focused effort with key business and community stakeholders has led to the development of better coordinated training strategies that are customized to support employer engagement with the TAA Program.

**IMPACT/RESULTS**

This has led to a 43% increase (most recent FY vs. previous FY) in on-the-job training opportunities and associated training plans for TAA workers tailored to meet local labor needs. This strategy has also had a significant impact in increasing the number of TAA petitions filed on behalf of worker groups, which will increase the potential for serving more TAA eligible workers within the state.