The Trade Adjustment Assistance (TAA) Program faces critical challenges in reaching Trade-Affected Workers in the U.S. This presentation provides a brief overview of some of those challenges and its untapped resources.

The bulk of this presentation demonstrates how Oregon has innovated using resources to (1) partner with other workforce programs, (2) perform strategic outreach with employers for the benefit of program awareness, that leads to both (3) increased petition filing, and (4) OJT identification.

This plan includes specialized staffing structures that contain three different, often overlapping functional roles that include outreach, case management and working with employers to provide a seamless handoff into employment. It also involves carefully designed planning with partners to allow for customized plans for worker with each of its regions within the state.

The results of these efforts show up in the data; among other things, how Oregon was #1 nationwide in both petition filings and participant counts in FY 2016.

This webinar will address audience questions designed to get state partners to expand their TAA Program strategies!


*timestamps are not hyperlinked*